



Rely on PLI's creative expertise and manufacturing experience for gift cards that bring alive –

**Diverse surface textures of natural stone**

- Polished – high gloss shine
- Honed – flat, low sheen
- Flamed – rough, porous
- Sand Blasted – matte gloss
- Bush Hammered – textured

**Brilliant and subtle colors derived from mineral composites**

- Augite – brown, green, black, purple
- Biolite – black, brown, green
- Calcite – pearlescent and pale colors
- Dolomite – colorless, pink, pale brown
- Hematite – metallic gray or black
- Hornblende – green, yellow brown, black
- Limonite – black, brown, yellow
- Sulphur – pale gold

**Various natural formation effects**

- Veined
- Grained
- Crystalized

## Gift Cards that Capture the Appeal of Natural Stone

### Enduring Style

Featured in ancient architecture and today's modern buildings, the beauty and popularity of natural stone is timeless. Representative of quality and strength, natural stone adds value to design.

Bring the exclusive look of natural stone to your gift cards, making consumers pleased to give and excited to receive, enhancing the gifting experience.

### Distinct and Personal

Recognized for uniqueness, natural stone comes in a wide variety of colors, textures and patterns. These differing aesthetics can be creatively transformed to card design. Consider your audience, and what resonates with them -

Elegance of black and deep emerald green

Warm natural feel of earth tones

Clean organic look from shades of white

Light, whimsical pastels and pearlescent

Or an interesting mosaic look crafted from an artful combination of natural stone.

Whatever the personalities, PLI can simulate a natural stone look and feel in card form that is sure to attract. Consider offering a complete quarry collection of cards that will connect with a wide range of customer likes and preferences.

**For more information on gift cards that embody the enduring attraction of natural stone, and other ideas on how you can build a monumental card marketing program, contact PLI today.**

**1-800-752-1017 • [www.plicards.com](http://www.plicards.com)**

