

Third Party - Standing Bag Glued Bottom

Gift Card Carriers provide an opportunity for thoughtful presentation that elevates not only your gift card but your brand. PLI offers a variety of engaging Card Carriers that are designed and engineered to attract consumer interest and have high perceived value at low incremental cost. PLI is also the exclusive manufacturer of Production Plus Carriers, all of which are third party compliant but also modifiable for In-Store, B2B & B2C Fulfillment as well as Direct Mail.

Contact PLI today to discuss innovative and engaging ways to grow your Card Marketing Program.

CPP-6006

- Dimensional die-cut gift bag is a unique way to present a gift card
- Can be versioned for occasions or brands
- Engaging format draws consumer interest at the shopping moment
- Retention value beyond gift card presentation



**FREE
Shopping
Bag!**

For more information:

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